Product Code

## CONTRACT

KVVU-TV
Henderson - Las Vegas

1 KVVU 10/22/12-10/28/12

4 KVVU 10/22/12-10/28/12

10/21/12

1 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a

End Date

10/21/12

Date Range

Credited

Credited
N 20 KVVU 10/21/12

Start Date

Credited

Week: 10/15/12

Spot Ch

Extra

Extra

<u>Weekdays</u>

**Description** 

Fox News Sunday 8-9a

Spots/Week

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

American Rambler Productions 138 Conant Street Beverly, MA 01915 USA

	Contract / Revision			Alt Order #	
	498854	1		06378049	
Product				•	
ROMNEY FOR PRESIDEN	IT				
Contract Dates	Estimate #				
10/17/12 - 10/23/12	503			:	
<u>Advertiser</u>			<u>Or</u>	iginal Date	/ Revision
Romney for President, Inc				10/24/12	/ 10/24/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broade	cast	t	Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	Di	furia	TELEREP-PHI
	Special Handling				
	Demographic				
	Adults 35+				

Advertiser Code

Advertiser Ref

IDB#

Agency Ref

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount \$1,000.00 KVVU 10/22/12 10/23/12 The Dr.Oz Show 4-5p End Date Weekdays Spots/Week Start Date Rate \$500.00 Week: 10/22/12 10/28/12 MT----Spot Ch Date Range Description Start/End Time Weekdays Length <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 The Dr.Oz Show 4-5p MTu-----:30 \$500.00 NM Credited 3 KVVU 10/22/12-10/28/12 The Dr.Oz Show 4-5p MTu-----:30 \$500.00 NM Credited M-F 530-6p 12 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-6p :30 NM 2 \$2,050.00 End Date Spots/Week Start Date <u>Weekdays</u> Rate \$1,025.00 Week: 10/22/12 10/28/12 MT----4 Start/End Time Date Range <u>Description</u> Weekdays Length Rate Spot Ch <u>Type</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p M-F 530-6p MTu----:30 \$1,025.00 NM Credited 3 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p M-F 530-6p MTu-----:30 \$1,025.00 NM Credited 10/23/12 M-F 7-730p 13 KVVU 10/22/12 Extra :30 NM \$1,900.00 Start Date End Date Spots/Week Rate Weekdays 10/28/12 \$950.00 Week: 10/22/12 <u>Weekdays</u> Start/End Time Spot Ch Date Range Description **Length** Rate Type

M-F 7-730p

M-F 7-730p

Rate

\$850.00 Start/End Time

8-9a

8-9a

MTu----

MTu----

**Weekdays** 

----SL

:30

:30

:30

Length

:30

\$950.00

\$950.00

Rate

\$850.00

Totals 60 \$76,500.00

NM

NM

NM

Type

NM

\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 498854 /	Alt Order # 06378049
Contract Dates 10/17/12 - 10/23/12	Product ROMNEY FOR PRES	Estimate #
Advertiser  Romney for President, Inc.		riginal Date / Revision 10/24/12 / 10/24/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	60	\$76,500.00	\$65,025.00
Totals	60	\$76,500.00	\$65,025.00

Signature:	Date:	

HEADLINE# 6378049 TRF# 498854 MOD# 1: UNAPPROVED REV #1 \$\$\$

REP \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET :-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*:

OCT24/12 16.08
\*\*\* KVVU-TV \*\*\*

FRIGHT DATES OCT17/12 OCT23/12 WK-1	ORDER #CONTRACT	138 COI	AGY # AGY. NAME AMERICA	ADV #ADV. NAME POLI/M ROMNEY/R/PRE/US
RACT # 6378049	Y MA 01915	138 CONANT STREET	AMERICAN RAMBLER PRODUCTIONS	ROMNEY/R/PRE/US
CLASS: NATL.		SALES PRSN PH-	BUYER NAME STE	REP.#C
LOCAL REGIONAL		TERESA DIFURIA	BUYER NAME STEPHANIE KINCAID	OFF.# 762 SALESMAN
				#

REP: TO ROSE
FR NIKKI
OK'D M40M6
SEE LINES 23-24
NEW TOTAL \$76550
PLS CNF THANKS (-2600)

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

PROGRAM: NEWS CON COM1: MAX 2X DAY CREDIT TAKEN FOR 2 SPOT(S)	12 S 530P-600P	PROGRAM: DR OZ CON COM1: MAX 2X DAY CREDIT TAKEN FOR 2 SPOT(S) MISSED	8 S 400P-500P	AGENCY ADVERTISER CODE =	: LINE#:REP :CD: TIME PERIOD : L
MISSED OCT22	30	MISSED	30	#	LGTH : SEC
OCT22	\$1,025.00	OCT22	\$500.00	AGENCY EST# =	SC: RATE
	10/22		10/22	" 50 ω	: START
	10		10		
	10/23		10/23		END
	N		N		END :SPTS: WEEK
					WEEK :
	M-IU		M-la		
					DAYS
	Ν		N		:TOTL:

## REP HEADLINE# 6378049 TRF# 498854 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 16.08
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

OCT/12	<u>ه</u>	М2	STAT: M4								: LINI
12	OK'D	OK'D	PRO ORD ION MAI OK'D	N	PRO ORD	N (r)	PRO	20	PRO COI	브	LINE#:REP
76550.00	BUY#8 BUY#12 BUY#13 BUY#20		PROGRAM: TMZ ORD COM1: FROM STATION MAKEGOOD OFFERS M4 OK'D	4 A 730P-80	PROGRAM : ANDERSON ORD COM1: 2 SPOTS	3 A 1100A-1	PROGRAM : NEWS	0 s 800A-900A	PROGRAM : EXTRA CON COM1: MAX 2X CREDIT TAKEN FOR	3 S 700P-73	P :CD: TIME
	MISSED:M-TU/M-TU/M-TU/SUN/8	MISSED:BONUS OFFER:WED/7 CMT:FROM	у. Н 25	90P	AIRED	1200N	1 SPOT(S	OA	X DAY 2 SPOT(S)	40 P	PERIOD :
	SSED:M-TU/400P-500P M-TU/530P-600P M-TU/700P-730P SUN/800A-900A FFER: NONE CMT:SPOTS N/A DUE	:BONUS :WED/730P-800P :FROM LINE 15	NE 15 ONE SPOT DID AI ISSED:BONUS OFFER:WED/1100A-1200N	30	FROM LINE 5.	30	s) MISSED OCT	30	MISSED	30	LGTH : SEC
	)P )P ) TO BASEBALL,	ONE SPOT DID	R. PLS	\$1,350.00	TP CHG ON	\$450.00	T21	\$850.00	OCT22	\$950.00	RATE
	OCT22(2/WK) OCT22(2/WK) OCT22 OCT21 , DEBATE AND	OCT17 AIR. PIS AP	APPROVE.  OCT17(2/WK)  E 5. TP CHG ON	10/17	WEDNESDAY 10/17.	10/17		10/21		10/22	: START
	RATE.	APPROVE.	WK) 30S ON WEDNESDAY 1	10/17	17. PLS	10/17		10/21		10/23	: END
0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	30S	30S \$4	Н	APPROVE.	N		0		Ν	:SPTS:
CONTRACT TO	\$500.00 \$1,025.00 \$950.00 \$850.00	\$1,350.00	50.00	WED	·E .	WED		SUN		M-TU	: WEEK :
TOTAL 765 SPOTS	(OCT24/12)	(OCT24/12) PLS ADVISE	(OCT24/12) DES ADVIS	D		D		Z		TU	DAYS
50.00	2)	ω <sub>ν</sub> .	SE.	$\vdash$		И		0		N	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

REP SSS

HEADLINE# 6378049 TRF# 498854 MOD# 1: UNAPPROVED REV #1 \$\$\$

OCT24/12 16.08
\*\*\* KVVU-TV \*\*\*

: TOTL:

:LINE#:REP :LINE#: THME PERIOD .. .. LGTH : SEC .. .. RATE START DATE END :SPTS: NEEK .. .. DAYS

MARKET TOTALS \$415,200 KVVU 25% KSNV 0 % % KLAS 18% KTNV 29% KVMY 2% KVCW 1% CABL %

SHARES EST

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

## CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

American Rambler Productions 138 Conant Street Beverly, MA 01915 USA

	Contract / Revision	Alt Order	· #
	498854 /	0637804	9
Product			
ROMNEY FOR PRESIDE	TV		
Contract Dates	Estimate #		
10/17/12 - 10/23/12	503		
Advertiser		Original Dat	e / Revision
Romney for President, In	10/16/12	/ 10/17/12	
	Billing Cycle Billing	Calendar	Cash/Trade

Billing Cycle	Billing Cale	<u>endar</u>	Cash/Trade				
EOM/EOC	Broadcast		Cash				
<u>Station</u>	Account E	xecutive	Sales Office				
KVVU	Teresa Dif	uria	TELEREP-PHIL				
Special Handling							
Demographic							
Adults 35+	Adults 35+						
1							
IDB#	Advertiser	Code	Product Code				
Agency Ref		Advertiser	Ref				

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	Spots	Amount
N 1 KVVU 10/17/12 10/19/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	6	\$4,350.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12WTF 6	\$725.00				
N 2 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	4	\$2,900.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 MT 4	\$725.00				
N 3 KVVU 10/17/12 10/19/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	6	\$4,200.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12WTF 6	\$700.00	NAME OF THE PARTY			
N 4 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	4	\$2,800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 MT 4	\$700.00				
N 5 KVVU 10/17/12 10/19/12 Anderson	3-4p	:30	NM	6	\$2,700.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12wTF 6	Rate				
***************************************	\$450.00	Modeledovo Lameth Data	T		
Spot Ch Date Range Description  1 KVVU 10/15/12-10/21/12 Anderson	Start/End Time	Weekdays Length Rate	<u>Type</u>		
	3-4p	WThF :30 \$.450.00	NM		
See MG 5.7,5.8 4 KVVU 10/15/12-10/21/12 Anderson	3-4p	WThF :30 \$450.00	NM		
See MG 5.7,5.8	3-4p	will30 <del>φ490.00</del>	IVIVI		
7 KVVU 10/17/12-10/17/12 Better	M-F 11a-12p	W :30 \$450.00	NM		
® MG for 5.4,5.1	т. татер	ιι .55 φ+55.55	1 4141		
8 KVVU 10/17/12-10/17/12 Better	M-F 11a-12p	W :30 \$450.00	NM		
⊕ MG for 5.4,5.1			,		
N 6 KVVU 10/22/12 10/23/12 Anderson	3-4p	:30	NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate	.00		•	Ψ1,000.00
Week: 10/22/12 10/28/12 MT 4	\$450.00				
N 7 KVVU 10/17/12 10/19/12 The Dr.Oz Show	4-5p	:30	NM	6	\$3,000,00
Start Date End Date Weekdays Spots/Week	Rate			-	, -,
Week: 10/15/12 10/21/12WTF 6	\$500.00				
N 8 KVVU 10/22/12 10/23/12 The Dr.Oz Show	4-5p	:30	NM	4	\$2,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				. ,
Week: 10/22/12 10/28/12 MT 4	\$500.00		]		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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92

Totals

\$103,800.00



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555 
 Contract / Revision
 Alt Order #

 498854 /
 06378049

 Contract Dates
 Product
 Estimate #

 10/17/12 - 10/23/12
 ROMNEY FOR PRESID
 503

 Advertiser
 Original Date / Revision

 Romney for President, Inc.
 10/16/12 / 10/17/12

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week				
N 9 KVVU 10/17/12 10/19/12 Fox 5 News at 5	5-530p	:30	NM 6	\$5,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WTF 6	Rate \$950.00			
N 10 KVVU 10/22/12 10/23/12 Fox 5 News at 5	5-530p	:30	NM 4	\$3,800.00
Start Date End Date Weekdays Spots/Week	•	.00		***
Week: 10/22/12 10/28/12 MT 4	\$950.00			
N 11 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6		:30	NM 6	\$6,150.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        wTF         6	Rate \$1,025.00			
		:30	NM 4	\$4,100.00
N 12 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-t Start Date End Date Weekdays Spots/Week		.30	INIVI 4	\$4,100.00
Week: 10/22/12 10/28/12 MT 4	\$1,025.00			
N 13 KVVU 10/22/12 10/23/12 Extra	M-F 7-730p	:30	NM 4	\$3,800.00
Start Date				
Week: 10/22/12 10/28/12 MT 4	\$950.00			4.5.500.00
N 14 KVVU 10/17/12 10/19/12 Extra	M-F 7-730p Rate	:30	NM 6	\$5,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WTF 6	\$950.00	•		
N 15 KVVU 10/17/12 10/19/12 TMZ	730-8p	:30	NM 3	\$4,050.00
Start Date End Date Weekdays Spots/Week				. ,
Week: 10/15/12 10/21/12WTF 3	\$1,350.00			
N 16 KVVU 10/22/12 10/23/12 TMZ	730-8p	:30	NM 2	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$1,350.00			
	10p-11p	:30	NM 4	\$8,600.00
N 17 KVVU 10/22/12 10/23/12 Fox 5 News M-F 10p-11p  Start Date End Date Weekdays Spots/Weel		.50	IVIVI -	ψο,οοο.σο
Week: 10/22/12 10/28/12 MT 4	\$2,150.00			
N 18 KVVU 10/17/12 10/19/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 6	\$12,900.00
Start Date End Date Weekdays Spots/Week				
Week: 10/15/12 10/21/12WTF 6	\$2,150.00			#0.000.00
N 19 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p Start Date End Date Weekdays Spots/Week	10-11p Sat Rate	:30	NM 2	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/122 2	\$1,500.00			
N 20 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a	8-9a	:30	NM 1	\$850.00
Start Date End Date Weekdays Spots/Weel			l	
Week: 10/15/12 10/21/121 1	\$850.00	<u></u>		
N 21 KVVU 10/21/12 10/21/12 NFL Early Game	NFL Early Game	:30	NM 2	\$15,000.00
Start Date         End Date         Weekdays         Spots/Weel           Week:         10/15/12         10/21/12        2         2	<u>Rate</u> \$7,500.00			
N 22 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045		:30	NM 2	\$3,700.00
Start Date End Date Weekdays Spots/Weel		.50	1377	φο,, σο.σσ
Week: 10/15/12 10/21/122 2	\$1,850.00			
				6400.000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	92	\$103,800.00	\$88,230.00
Totals	92	\$103,800.00	\$88,230.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 498854 /	Alt Order # 06378049
Contract Dates 10/17/12 - 10/23/12	Product ROMNEY FOR PRES	Estimate #
Advertiser Romney for President,		ginal Date / Revision 10/16/12 / 10/17/12

Signature:		Date:	
_	Canada and		

SSS PEP HEADLINE# 6378049 TRF# 498854 MOD# 0: UNAPPROVED REV #1 \$\$\$

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT F REPORT FROM REP FAX# 610-225-1191 \*\*CHANGES\*\* OCT19/12 10.57
\*\*\* KVVU-TV \*\*\*

ADV #	ADV. NAME POLI/M ROMNEY/R/PRE/US	REP.# OFF.# 762 SALESMAN #
7GX #	AGY. NAME AMERICAN RAMBLER PRODUCTIONS	BUYER NAME STEPHANIE KINCAID
	138 CONANT STREET	SALES PRSN PH- TERESA DIFURIA
	BEVERLY, MA 01915	
DRDER #	CONTRACT # 6378049	CLASS: NATL. LOCAL REGIONAL
PRDCT ROMNEY H	ROMNEY FOR PRESIDENT EST#503 COMMENTS: (LINE, ORDER, I)	INVOICE)
FLIGHT DATES OCT17/12	CT17/12 OCT23/12 WK-1	
CITY TAX	STATE TAX CO-OP BILLING NEEDED	DATE_OCT19/12 10.57

REP: CREDITED MIAND M2
NEW TOTAL \$79150
PLS CNF THANKS TO ROSE FR NIKKI (-24650)

STA:

CON CM \*\*\*\* THIS НS Þ CASH IN ADVANCE SCHEDULE

:LINE#:REP :LINE#: CON COM1: MAX 2X DAY CREDIT TAKEN FOR 6 SI PROGRAM : CON COM1: 7 ហ AGENCY Ø Ø 400P-500P 300P-400P ADVERTISER CODE PRODUCT CODE = ANDERSON COOPER TIME PERIOD 6 SPOT(S) LGTH MISSED OCT17 30 .. SEC . .. AGENCY EST# \$500.00 \$450.00 RATE 1 Q503 10/17 10/17 START DATE 10/19 10/19 END :SPTS: 0 /WK: INVT WEEK ₩- H W ⊢ H DAYS :TOTL: :SPTS: N 0

DR OZ

PROGRAM : CON COM1: MAX 2X DAY

CREDIT TAKEN FOR 4 SPOT(S) MISSED OCT17

## REP HEADLINE# 6378049 TRF# 498854 .\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.57

М2		Z 1	STATION												: LINI
OK'D		OK'D	PROGRAM: CON COM1: CREDIT TAK	16	PROGRAM CON COM CREDIT	<b>Б</b>	PROGRAM CON COM CREDIT '	14	PROGRAM CON COM CREDIT	13	PROGRAM CON COMI	7 1	PROGRAM CON COM CREDIT	9	LINE#:REP :CD: :LINE#: :
BUY#7		# (5 (5)	AM : TMZ OM1: MAX 1X T TAKEN FOR GOOD OFFERS:	S 730P-800P	GRAM: TMZ COM1: MAX 1X DIT TAKEN FOR	s 730P-800	RAM: EXTRA COM1: MAX 2X	s 700P-730	FRAM : EXTRA COM1: MAX 2X	s 700P-730	RAM: NEWS COM1: MAX 2X IT TAKEN FOR	S 530P-600	GRAM : NEWS COM1: MAX 2X DIT TAKEN FOR	s 500P-530	TIME
MISSED:W- OFFER: N CMT:TH	CMT:WED	MISSED:W-F/3	1 SPOT(S)	Å.	DAY 3 SPOT(S	₽	6 SPOT(S)	Ā.	1 SPOT(S)	) <del>P</del>	DAY 4 SPOT(S)	9 (	DAY 4 SPOT(S)	Å.	PERIOD :
W-F/400P-500 NONE TH-F TP CHG.	OVED T	F/300P-400 ONE	MISSED	30	) MISSED (	30	MISSED	30	MISSED	30	MISSED	30	MISSED	30	LGTH : SEC
SEE MG OFFER	O 10A-12P DUE PRE-BOOKED PLS	P	OCT22	\$1,350.00	OCT17	\$1,350.00	OCT17	\$950.00	OCT22	\$950.00	OCT17	\$1,025.00	OCT17	\$950.00	C: RATE
OCT17(4/WK) . NOT PRE-BOOKED	TO AFTERNOON APPROVE.	OCT17(6/WK)		10/22		10/17		10/17		10/22		10/17		10/17	: START : DATE
3 OKED PLS	NLCS GAME.	( <sub>1</sub> )	en frans	10/23		10/19		10/19		10/23		10/19		10/19	: END : DATE
30S \$5	Æ. TH-	308		Н		0		0		ω		Ν		2	: SPTS:
\$500.00 VE.	-F TP CHG.	\$450.00		M-TU		м— н		W-F		M-TU		M— F		W – н	: WEEK :
(OCT19/12)	SEE MG	(OCT19/12)		נמ		· <b>I</b> J		· IJ		ru		ıΣ		न	DAYS
C		J		Н		0		0		ω		N		N	: HOTL:

MOD# 0: UNAPPROVED REV **HEADLINE# 6378049** 计界写# #1 498854 \$\$\$

> REF: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT FAX# 610-225-1191

RISK !!!
REPORT FROM REP
\*\*CHANGES\*\* OCT19/12 10.57
\*\*\* KVVU-TV \*\*\*

STATION MAKEGOOD OFFERS: : LINE#: REP LINE#: :CD: TIME PERIOD LGTH SEC .. .. RATE START DATE END DATE :SPTS: NEEK (OCT19/12) DAYS : TOTL:

OK'D BUY#15 BUY#16 BUY#13 BUY#11 BUY#14 BUY#9 MISSED:W-F/500P-5 M-TU/700P-730P W-F/730P-800P M-TU/730P-800P W-F/530P-600P W-F/700P-730P OCT22 OCT22 OCT17 (3/WK) OCT17 (6/WK) OCT17 (4/WK) OCT17 (4/WK) 30 S 30 S 30 S 30s \$950.00 \$1,350.00 \$1,350.00 \$950.00 \$950.00 \$1,025.00

3

OFFER: CMT:SPOTS N/A DUE TO NICS GAME NONE Ŗ٦ DEBATE. SEE MG OFFER. ZOH

CONTRACT

TOTAL SPOTS

79150.00 63

TOTAL

CMT: PRE-BOOKED PLS APPROVE.

OCT/12

79150.00

Cine to the total

MARKET TOTALS \$415,200 KVVU 25% KSNV 25% KTUD 0% KLAS 18% **KTNV 29%** KVMY 2% KVCW 1% CABL

0%

SHARES 円の日

SVC- NSI DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE 田一田中町 DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK TITIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

STATION MAKEGOOD OFFERS: M1 OK'D BUY#5 MOD# 0: HEADLINE# 6378049 UNRESL UNRESL OK'D OK D PROGRAM : CON COM1: CREDIT TAKEN FOR CREDIT TAKEN FOR PROGRAM : CON COM1: CON COM1: MAX 2X CREDIT TAKEN FOR CON COM1: CON COM1: MAX 2: CREDIT TAKEN FOR PROGRAM : PROGRAM ე ე ր Մ 14 13 APPROVED Ø Ø Ø Ø BUY#16 BUY#14 BUY#15 BUY#9 BUY#11 BUY#7 730P-800P 700F-730F 700P-730P 30P-800P MAX MAX TMZ TMZ MAX 2X EXTRA EXTRA 1 X REV 1 X MISSED:BONUS
OFFER:WED/730P-800P MISSED: BONUS MISSED:W-F/500P-530P MISSED:W-F/400P-500P MISSED: W-F/300P-400P OFFER:WED/1100A-1200N CMT:2 SPOTS AIRED F DAY OFFER: OFFER: DAY DAY OFFER: NONE ω TRF# 4 DAY 1 SPOT(S) CMT:SPOTS N/A DUE CMT:PRE-BOOKED PLS CMT:OFFER. NOT PRE-BOOKED CMT:WED MOVED TO 10A-12P DUE CMT:TH-F SPOT(S) SPOT(S) SPOT(S) 498854 M-TU/730P-800P M-TU/700P-730P W-F/730P-800P W-F/700P-730P W-F/530P-600P NONE NONE MISSED MISSED MISSED 30 30 MISSED 30 30 ΥT CHG. OCT22 OCT17 OCT17 OCT22 REP: TEL# 610-29 CREDIT ADVISORY: ORDER WORKSHEET SHH FROM TO NLCS GAME APPROVE \$1,350.00 \$1,350.00 \$950.00 \$950.00 MG TEL# 610-293-4100 LINE OFFER. STA ທ TO AFTERNOON OCT17 AIR. OCT22 TP CHG ON OCT17 (6/WK) OCT17 (4/WK) APPROVE. OCT17 (3/WK) OCT17 (4/WK) OCT17 (4/WK) OCT17 (6/WK) Ŗ٦ HON DEBATE. 10/22 10/17 10/22 0/17 AGENCY PRE-BOOKED ON 30S \$45 WEDNESDAY 10/17. 公田氏 CREDIT HARRIS NLCS 10/19 10/19 10/23 0/23 M G PLS GAME. OFFER. RISK !! 30s 30s APPROVE 0 0 ω FAX# TH-F :-:-\$950.00 \$1,025.00 \$950.00 \$1,350.00 \$1,350.00 NOT \$500.00 \$450.00 FROM STATION 1450.00 \*\*CHANGES\*\* 610-225-1191 ΤP CHG. APPROVE M-TU ₩ - H WIH M-TU S 円 円 (OCT19/12) PLS ADVISE PLS ADVISE (OCT19/12) (OCT19/12) (OCT19/12) (OCT19/12) \* \* OCT19/12 11.34
\*\* KVVU-TV \*\*\* MG  $\vdash$ 0 0 ω

M5

ONE

SPOT

DID

STA

APPROVE

30s

\$1,350.00

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M3

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S S S S

REP HEADLINE# 6378049
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

OCT16/12 13.21
\*\*\* KVVU-TV \*\*\*

ADV AGY # # 108807 AGY. NAME AMERICAN RAMBLER PRODUCTIONS ADV. NAME POLI/M ROMNEY/R/PRE/US BEVERLY, 138 CONANT STREET MA 01915 SALES BUYER NAME REP.# PRSN PH-STEPHANIE KINCAID OFF.# 762 TERESA DIFURIA SALESMAN #

FLIGHT DATES OCT17/12 ROMNEY FOR PRESIDENT EST#503 COMMENTS: OCT23/12 WK-1 DATE

(LINE,

ORDER,

INVOICE)

CLASS:

NATE.

LOCAL

REGIONAL

OCT16/12

13.21

CONTRACT # 6378049

CITY TAX STATE TAX CO-OP

PRDCT ORDER #

REP:

BILLING NEEDED

CON CM TO ROSE
FR NIKKI
NEW ROMNEY ORDER
TOTAL \$103800
PLS CNF THANKS \* \* \* \* THIS SH A CASH IN ADVANCE SCHEDULE \*\*\*\*

PROGRAM : NEWS CON COM1: MAX 2X DAY	2 600A-700A	PROGRAM : NEWS CON COM1: MAX 2X DAY	1 600A-700A	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD
	30		30	DDE =	: LGTH : SEC
	\$725.00		\$725.00	AGENCY EST# = 503	EC: RATE:
	10/22		10/17	= 503	: START
	10/23		10/19		
	4.		თ		END :SPTS: WEEK :
	M-IU		₩ Ħ		
					DAYS
	4		O		:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OIT RISK !!!

RIS REPORT FROM REP OCT16/12 13.21

\*\*\* KVVU-TV \*\*\*

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC	RATE	: START	: END : DATE	: /WK: I	WEEK : DAYS	: TOTL
ω	700A-900A	30	\$700.00	10/17			H-H	0
PROGRAM : CON COM1:	: NEWS : MAX 2X DAY							
4.	700A-900A	30	\$700.00	10/22	10/23	4	M-TU	4
PROGRAM :	: NEWS : MAX 2X DAY							
ហ	300P-400P	30	\$450.00	10/17	10/19	Q	₩- <u>₽</u>	Q
PROGRAM : CON COM1:	: ANDERSON COOPER : MAX 2X DAY		7 000	てす				
ത	300P-400P	30	\$450.00	10/22	10/23	4	M-TU	4
PROGRAM : CON COM1:	: ANDERSON COOPER : MAX 2X DAY							
7	400P-500P	30	\$500.00	10/17	10/19	0	W - F	Ø
PROGRAM : CON COM1:	: DR OZ : MAX 2X DAY			<	18/12			
ω	400P-500P	30	\$500.00	10/22	10/23	4	M-TU	4,
PROGRAM : CON COM1:	: DR OZ : MAX 2X DAY							
ω	500P-530P	30	\$950.00	10/17	10/19	_ o	W-E	σ
PROGRAM : CON COM1:	: NEWS : MAX 2X DAY				101	10/18, 10/19		
10	500P-530P	30	\$950.00	10/22	10/23	4	M-TU	4
PROGRAM : CON COM1:	: NEWS : MAX 2X DAY							
11	5302-6002	30	\$1,025.00	10/17	10/19	0	H-H	o)
PROGRAM : CON COM1:	: NEWS : MAX 2X DAY							

ORDER WORKSHEET	EDIT ADVISORY:	REP: TEL# 610-293-4
	AGENCY	4100
HARRIS	CREDIT	
REPORT FROM	RISK !!!	FAX# 610
REP (		)-225-1191

!
FROM REP OCT16/12 13.21
\*\*\* KVVU-TV \*\*\*

PROGRAM : NFL FOOTBALL	21 1000A-100P	PROGRAM : NEWS	20 800A-900A	PROGRAM : NEWS	19 10001-1000	PROGRAM : NEWS CON COM1: MAX 2X DAY	18 1000P-1100P	PROGRAM: NEWS CON COM1: MAX 2X DAY	17 1000P-1100P	PROGRAM: TMZ CON COM1: MAX 1X DAY	16 730P-800P	PROGRAM: TMZ CON COM1: MAX 1X DAY	15 730P-800P	PROGRAM: EXTRA CON COM1: MAX 2X DAY	14 700P-730P	PROGRAM : EXTRA CON COM1: MAX 2X DAY	13 700P-730P	PROGRAM: NEWS CON COM1: MAX 2X DAY	12 5308-6008	:LINE#:REP :CD: TIME PERIOD : :LINE#: :
	30		30		30		30		30		30		30		30		30		30	: LGTH : SEC :
	\$7,500.00		\$850.00		\$1,500.00		\$2,150.00		\$2,150.00		\$1,350.00		\$1,350.00		\$950.00		\$950.00		\$1,025.00	RATE
	10/21		10/21		10/20		10/17		10/22	Z.	10/22		10/17	7	10/17		10/22		10/22	: START
	10/21		10/21		10/20		10/19		10/23		10/23		10/19		10/19		10/23		10/23	: END : DATE
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REP HEADLINE# 6378049
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT16/12 13.21 \*\*\* KVVU-TV \*\*\*

OCT/12 : LINE#:REP : PROGRAM: 22 103800.00 :00: 1000P-1045P NEWS TIME PERIOD LGTH : SEC . .. \$1,850.00 RATE .. .. 10/21 START 10/21 END DATE :SPTS: N CONTRACT TOTAL TOTAL SPOTS WEEK : SUN DAYS 103800.00 :TOTL: N

SVC- NSI DEMOS- RA35+\*

SHARES EST

MARKET TOTALS \$415,200

KVVU 25%

KSNV 25% KTUD 0%

KLAS 18%

KTNV 29%

KVMY 2%

KVCW 1%

CABL 0%